

Code of conduct for members of the Office for Students

Introduction

- 1. The purpose of this code is to give guidance to board members on their responsibilities and the standards to which they are expected to operate. Relevant sections apply equally to committee members, senior managers and others who contribute to the Office for Students (OfS) at a governance level.
- 2. This document is published on the OfS website as part of its commitment to openness and accountability and to give confidence to the general public and other stakeholders as to the OfS governance standards.
- 3. This code is based on current best practice, including in the Civil Service Code, guidance from the Cabinet Office, HM Treasury and the Department for Education (DfE), the OfS's sponsor department.

Public Service Values

- 4. Board members must at all times:
 - fully adhere to the standards set out in 'The 7 Principles of Public Life'1
 - ensure the safeguarding of public funds and the proper custody of assets which have been publicly funded, including ensuring the OfS uses resources efficiently, economically and effectively
 - comply with the principles of openness and transparency
 - comply with the procedures set by the board and the OfS regarding remuneration, allowances and expenses
 - adhere to the same governance standards we would expect of registered higher education providers.
- 5. Board members are encouraged to support the OfS values ambition, openness, learning and diversity and use these to guide them in their decision making.

Conduct of members

- 6. Board members should play a full and active role in the work of the OfS, fulfilling their duties and responsibilities responsibly and, at all times, act in good faith and in the best interests of the OfS.
- 7. Members should respect the principle of collective decision-making and corporate responsibility. Once the board has made a decision, members should support that decision.

¹ See <u>www.gov.uk/government/publications/the-7-principles-of-public-life</u>

- 8. In line with the values of the OfS, members should promote an inclusive and diverse culture and their actions should help create an environment where different perspectives and backgrounds are encouraged and valued.
- 9. Members should deal with the public and their affairs fairly, efficiently, promptly, effectively and sensitively, to the best of their ability. They should not act in a way that unjustifiably favours or discriminates against particular individuals or interests.
- 10. Members should not harass, bully, act inappropriately or discriminate towards others at the OfS or those involved in its work.
- 11. Members must comply with any statutory or administrative requirements relating to their post, for example, through accessing any OfS systems for information sharing or for claiming expenses.
- 12. Members must not use, or attempt to use, the opportunity of public service or their association with the OfS, to promote their personal interests or those of any connected person, firm, business or other organisation.
- 13. Members must avoid any actions which could embarrass the OfS or risk the organisation being brought into disrepute, including through their political activities or use of social media.
- 14. The DfE must be informed of any bankruptcy, current police investigation, unspent criminal conviction or disqualification as a company director in advance of a member's appointment, or should any such instances occur during their appointment, including any convictions of a criminal offence or disqualification from being a company director.
- 15. If members have a concern about a possible breach of this code, or a concern about misconduct or wrongdoing in other areas of the OfS, then they have a responsibility to raise that with the OfS chair or with the Permanent Secretary at the DfE.

Conflicts of interest

- 16. Board, committee, panel and advisory group members must ensure that no conflict arises, or could reasonably be perceived to arise between their public duties and private duties, financial or otherwise. The OfS's Managing conflicts of interest policy sets out the requirements.
- 17. When accepting an appointment to the OfS, members should consider if any conflicts of interests arise from their private interests or by virtue of any other roles they hold. They should agree with the OfS how these should best be managed.
- 18. It is the member's responsibility to ensure that they are familiar with the OfS's policy on managing conflicts of interests, that they comply with these rules and that their entry in the OfS's public register of members' interests is accurate and up to date.

Media and social media

- 19. Board members should normally speak with one voice in public on matters to do with the OfS. Appearances on television or radio, briefings to journalists, etc., should be undertaken with caution and following advice from the communications team at the OfS.
- 20. Members of the board should seek advice from the OfS communications team and Head of Governance in advance of any public engagement activity they wish to undertake in their capacity as an OfS board member. Committee members should also exercise discretion in any such activity and may approach the clerk to the committee for advice should they wish to do so.
- 21. Board members should be clear when they are speaking in a purely personal capacity or representing an organisation other than the OfS. Similarly, the writing of newspaper columns, blogs or contributions to social media (i.e. 'X' (formerly Twitter), Facebook, LinkedIn, etc.) should avoid comment on or details of sensitive or confidential OfS information.
- 22. If social media is used to communicate about work with the OfS then board members should be clear in what capacity they are acting and at all times respect confidentiality, financial, legal and personal information.
- 23. Members are also reminded of the permanency of social media content and that communications may need to be disclosed if subject to a request under the Freedom of Information Act 2000.²
- 24. There may be occasions when board members communicate with each other on matters relating to OfS business. This data may be subject to consideration as part of a request made under the Freedom of Information Act 2000. To ensure effective data searches can be undertaken in response to any such requests, members are requested to copy in a relevant OfS employee in all such correspondence.

Political activity

- 25. Board members should be, and be seen to be, politically impartial in their OfS role. They should not occupy paid party political posts or hold particularly sensitive or high profile unpaid roles in a political party. They should abstain from all controversial political activity and comply with the principles set out in Cabinet Office rules on attendance at party conferences³ and on conduct during the period prior to elections and referendums, whether local or national.⁴
- 26. On matters directly related to the OfS, members should not make political statements or engage in any other political activity.

² Further information is available in the Cabinet Office Social media guidance for civil servants: <u>www.gov.uk/government/publications/social-media-guidance-for-civil-servants/social-media-guidance-for-civil-servants</u>

³ Available at <u>https://www.gov.uk/government/publications/civil-servants-and-party-conferences-guidance</u>

⁴ Available at <u>https://www.gov.uk/government/publications/election-guidance-for-civil-servants</u>

27. Subject to the above, members may engage in political activity but should, at all times, remain conscious of their responsibilities as a board member and exercise proper discretion.

Personal liability of board members

- 28. Any legal proceedings initiated by a third party are likely to be brought against the OfS, not individual members. In exceptional cases, proceedings (civil or criminal) may be brought against the chair or other individual board members. For example, a board member may be personally liable if he or she makes a fraudulent, reckless or negligent statement which results in loss to a third party. Board members or others involved in the governance of the OfS who misuse information gained by virtue of their position may be liable for breach of confidence under common law or may commit a criminal offence under insider dealing legislation.
- 29. However, individual board members (or others involved in the governance of the OfS) who act honestly, reasonably, in good faith and without negligence should not normally incur any liability in an individual capacity, provided they are acting in furtherance of their board or related governance functions.

Gifts and hospitality

- 30. Board, committee, panel and advisory group members must not accept any gifts or hospitality which might, or might reasonably appear to, compromise their personal judgement or integrity or place them under an improper obligation. Decisions on the acceptance of gifts and hospitality must stand up to public scrutiny and not bring the member's public office or the OfS into disrepute.
- 31. Board, committee, panel and advisory group members Board members and committee members are required to comply with relevant OfS guidance on the acceptance of entertainment, gifts, hospitality, fees and awards. The full guidance is available to members on the board portal.
- 32. The offer and acceptance of any entertainment, gifts, hospitality, fees and awards received in the course of carrying out a member's duties will be recorded in the gift register. This will be available for public inspection on request.

Use of official information and data security

- 33. Board members must not misuse information gained in the course of their OfS role for personal gain or for political purpose.
- 34. Board members must not disclose any information which is confidential in nature or which is provided in confidence.
- 35. Board members are required to comply with the OfS's Acceptable Usage Policy. In addition, board members have a responsibility to respect the confidentiality of board papers or other information supplied to them in their role as members. This includes all information made available on the board portal. Members should:

- ensure devices such as mobile phones or laptops used to receive or view OfS information, including via the board portal, are installed with up to date vulnerability protection (for example, virus protection and anti-spyware) and require some kind of user authentication to access them
- not share papers or other information provided to them in their OfS role with anyone outside of the board, the relevant committee or the OfS⁵
- only keep information for as long as necessary to carry out their role as a board member, including deleting any electronic data from personal computers and devices
- not use data sticks as a storage system for any OfS information
- promptly report any data loss or incident to the clerk.
- 36. Members are reminded that maintaining the confidentiality of OfS information continues to apply after they leave the board. At that point all OfS records should be promptly destroyed.
- 37. Members' access to OfS information via the board portal will be disabled upon leaving the board.

Prohibition on use of confidential information for personal advantage

- 38. In the course of carrying out their duties, board, committee, panel and advisory group members may become aware of unpublished price sensitive information relating to English higher education providers or associated organisations e.g. a group holding company, whether listed on a UK stock exchange or elsewhere. Where this occurs members must not themselves deal in relevant securities, or provide advice/procure other people to deal in such securities.
- 39. This prohibition on dealing does not extend to investment assets which are exclusively managed by an independent portfolio manager with full discretion over investment decisions, provided that there is no communication of unpublished and price sensitive information by the board or committee members to the independent portfolio manager.
- 40. These restrictions continue to apply once members have ceased being members of the OfS in relation to information received while they held office.

Document history

27 November 2019	Approved by the board
27 November 2023	Amendments made which were consequential to the board's approval on 3 July 2023 of a revised Managing conflicts of interest policy.

⁵ Members of the board or a committee will often have a personal assistant (or equivalent) who may need to have access to OfS papers occasionally. This is acceptable providing the staff concerned are bound by similar obligations concerning the confidentiality of information they have access to in their role.